Claims

What is claimed is:

1. A method for dynamically linking at least two dissimilar databases, comprising:

linking the two dissimilar databases by means of a pointers database that contains a smaller number of records than a number of records contained in either one of the at least two dissimilar databases; and

changing relationships between records in the at least two dissimilar databases by changing records in the pointers database, without changing the records in the at least two dissimilar databases.

2. The method of claim 1, wherein a ratio of the number of records contained in the pointers database to the number of records contained in either one or the at least two dissimilar databases ranges between approximately 0.005% and 5%.

3. The method of claim 1, wherein the at least two dissimilar databases include a customer database and an organization database.

4. The method of claim 3, wherein changing relationships between fields in the at least two dissimilar databases is initiated by changes to a record in the customer database.

5. The method of claim 4, wherein changes to the record in the customer database include changes to any one or more of: status change, location, country of residence, importance of business relationship, volume of business, and credit worthiness.

6. The method of claim 3, wherein changing relationships between records in the at least two dissimilar databases is initiated by changes to a record in the organization database.

7. The method of claim 6, wherein changes to the record in the organization database includes changes to any one or more of: organization hierarchy type, branch office, responsibility, and geopolitical status.

8. A computer program for dynamically linking at least two dissimilar databases, comprising:

a first set of program instructions for linking the two dissimilar databases by means of a pointers database that contains a smaller number of records than a number of records contained in either one of the at least two dissimilar databases; and

a second set of program instructions for changing relationships between records in the at least two dissimilar databases by changing records in the pointers database, without changing the records in the at least two dissimilar databases.

9. The computer program of claim 8, wherein a ratio of the number of records contained in the pointers database to the number of records contained in either one or the at least two dissimilar databases ranges between approximately 0.005% and 5%.

10. The computer program of claim 8, wherein the at least two dissimilar databases include a customer database and an organization database.

11. The computer program of claim 10, wherein the second set of program instructions includes changes to a record in the customer database.

12. The computer program of claim 11, wherein changes to the record in the customer database include changes to any one or more of: status change, location, country of residence, importance of business relationship, volume of business, and credit worthiness.

13. The computer program of claim 10, wherein the second set of program instructions includes changes to a record in the organization database.

14. The computer program of claim 13, wherein changes to the record in the organization database includes changes to any one or more of: organization hierarchy type, branch office, responsibility, and geopolitical status.

15. A system for dynamically linking at least two dissimilar databases, comprising:

means for linking the two dissimilar databases by means of a pointers database that contains a smaller number of records than a number of records contained in either one of the at least two dissimilar databases; and

means for changing relationships between records in the at least two dissimilar databases by changing records in the pointers database, without changing the records in the at least two dissimilar databases.

16. The system of claim 15, wherein a ratio of the number of records contained in the pointers database to the number of records contained in either one or the at least two dissimilar databases ranges between approximately 0.005% and 5%.

17. The system of claim 15, wherein the at least two dissimilar databases include a customer database and an organization database.

18. The system of claim 17, wherein the changing means includes changes to a record in the customer database.

19. The system of claim 17, wherein the changing means includes changes to a record in the organization database.